

CAPABILITIES STATEMENT



CORE COMPETENCIES

Deerwalk's Population Health Analytics, reporting and data warehousing solutions provides large, self-funded employer groups meaningful insights to better manage the cost, quality, and risk of their health plan by:

- ◆ Gaining complete visibility into the health of your employee, dependent and retiree population
- ◆ Stratifying risk of your population and determine biggest cost drivers
- ◆ Understanding chronic conditions, identify gaps in care and risk triggers in your population
- ◆ Identifying wasteful and unnecessary medical utilization (ER visits, admissions)
- ◆ Reviewing financial plan performance to budget, fixed cost and stop loss
- ◆ Maximizing plan design and incentive programs to improve employee health
- ◆ Measuring the effectiveness and ROI of medical management and wellness initiatives
- ◆ Benchmarking cost and utilization to like industries and geographic regions
- ◆ Identifying quality providers with lower cost and better outcomes
- ◆ Tracking and monitoring utilization and effectiveness of onsite clinics
- ◆ Identifying compliance to preventative care, screenings, immunizations, standards of care and medication adherence
- ◆ Evaluating the effectiveness of provider networks and worksite clinics

PAST PERFORMANCE

- ◆ A national wellness company uses Deerwalk to create customized reporting to provide their ROI to its clients
- ◆ A national cancer clinic company uses Deerwalk to import EMR data to ensure standards of care are being applied
- ◆ A national benefits consultant uses Deerwalk to calculate ROI on wellness and disease management initiatives of their employer clients.

COMPANY INFORMATION

- ◆ Deerwalk offers its services nationwide, with over 3 million members on the platform nationally.
- ◆ Established: 2010 (Private Corp)
- ◆ Certification: GNEMSDC
- ◆ Insurance Coverage:
 - Hanover Insurance Group - Commercial General Liability
 - Massachusetts Bay Insurance Company - Worker's Comp
- ◆ Website: www.deerwalk.com
- ◆ NAICS Codes:
511210 541511 541611 541990

CONTACTS

- ◆ **Jeff Gasser**, President
jgasser@deerwalk.com
- ◆ **Tim Huke**, VP Sales
thuke@deerwalk.com
- ◆ **John Cassella**, Business Development
jcassella@deerwalk.com



430 Bedford Street, Suite 175
Lexington, MA 02420
781-325-1775
www.deerwalk.com